

**PEREZ, NIÑO G.**

**Address:** Lobo, Batangas, Philippines

**Phone:** +639153253864

**Email:** onhinperez1@gmail.com



## **ACADEMIC PREPARATION**

### **Westmead International School**

*Bachelor of Science in Information Technology*

SY 2019 – 2022

### **University of Batangas**

*Bachelor of Science in Information Technology*

SY 2018 – 2019

## **EXTRA CURRICULAR ACTIVITIES**

### **Outstanding Award**

*Westmead International School*

SY 2021

### **Dean's Lister**

*University of Batangas*

SY 2018 – 2019

## **MY PORTFOLIO**

<https://nino-perez-portfolio.vercel.app/>

## **WORK EXPERIENCE**

### **Hamdan Plaza Hotel (Salalah, Oman)**

*Graphic Designer*

April 2024 - February 2025

- Creating promotional materials using Adobe Photoshop and Canva
- Creating social media reels/stories using Filmora X and Capcut
- Designing restaurant logo, menu, product ads, flyers, brochure, booklet, letter card, business card, email signature, etc.
- Creating presentation templates

### **Frisky Business (Singapore)**

*Shopify and Wordpress Developer*

April 2024 - March 2025

- Creating a website from scratch in Wordpress with Astra Theme and Elementor Builder.
- Migration of products from Shopify to Woocommerce using (Matrixify, Shopify to Woocommerce), (Advanced Custom Field)
- Integrating API's and managing third-party applications or plugins to enhance website functionalities
- Performing websites maintenance, troubleshooting, and resolving issues
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

### **Badass Outdoor Gear (UTAH)**

*Graphic Designer and Web Developer*

March 2024 - March 2025

- Creating event banner ads for homepage
- Customizing and modifying Shopify theme
- Updating products data and metafields
- Integrating and managing third-party applications to enhance website functionalities
- Performing maintenance, troubleshooting, and resolving issues
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

### **Richard Biticon (Philippines)**

*Shopify and Wordpress Web Developer*

August 2023 - March 2024

- Customizing and modifying Shopify themes and design pages using Pagefly
- Customizing and modifying Wordpress themes and page design using Elementor and WP Bakery.
- Customizing Hostinger and GoHighLevel website builder
- Integrating third-party applications or plugins to enhance website functionalities
- Integrating Google Analytics 4 (GA4) and Google Tag Manager (GTM)
- Performing website maintenance, troubleshooting, and resolving issues
- Ensuring cross-browser and cross-device capability, visually appealing, and improving overall user experience
- Setting up domains, DNS, and nameserver in GoDaddy and Hostinger web hosting

### **Atlantis Digital (Netherlands)**

*Shopify and Wordpress Web Developer*

July 2023 - December 2023

- Customizing and modifying Shopify themes using custom coding and design pages using Pagefly
- Customizing and modifying Wordpress themes using custom coding and design pages using Elementor
- Fixing errors, bugs, and managing third-party applications
- Creating collections by specific conditions and uploading products with variants, unique SKU, and meta fields
- Ensuring cross-browser and cross-device capability, visually appealing, and improving overall user experience

**Ecom Profit Pro (USA)**

*Sr. Shopify Web Developer*

March 2023 - July 2023

- Converting PSD and Figma design into Shopify themes, modifying themes using custom coding, and design pages using Pagefly
- Listing products and designing blog posts
- Integrating third-party applications and adding metafields to enhance website functionalities
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

**SEMINAR ATTENDED****BATANGAS INFORMATION TECHNOLOGY SOCIETY**

*Inosluban, Lipa City Batangas*

March 2018

**DATA SCIENCE CONGRESS 2018**

*Tanghalang Pasigueño, Pasig City Philippines*

February 2018

**SOUTHERN LUZON YOUTH CONGRESS ON INFORMATION TECHNOLOGY**

*Malvar Cultural Center Malvar, Batangas*

September 2017


**PERSONAL BACKGROUND:**

<b>Age</b>	:	27 years old
<b>Date of Birth</b>	:	January 1, 1998
<b>Gender</b>	:	Male
<b>Place of Birth</b>	:	Lobo Hospital
<b>Religion</b>	:	Roman Catholic
<b>Civil Status</b>	:	Single
<b>Nationality</b>	:	Filipino

## SKILLS:

- Knowledgeable in using Microsoft Office, Canva, Figma, Adobe Photoshop, Adobe Creative Suite, and Illustrator
- Average skills in video editing using Filmora
- E-Commerce Web Design / Development (Shopify, WordPress, GoDaddy, Hostinger, Yourhosting, Squarespace, GoHighLevel, and Duda)
- Expertise in Shopify (theme installation, designing pages using Pagefly, theme and applications modification with custom coding, uploading products, and setting up domains)
- WordPress Page Builders (Elementor, Beaver, Divi, Bakery, Spectra)
- Knowledgeable in using code editors such as Notepad++, Sublime Text, Visual Studio Code, Scrimba, and Codepen
- Front-end web programming languages such as HTML5, CSS3 (Bootstrap4), and JavaScript (React, JQuery, JSON)
- Back-end web programming languages such as Liquid, Python, PHP, and MySQL
- Development of responsive Web Design/Landing Pages, Product Page and Blogs
- Integrating Google Analytics 4 (GA4), Google Tag Manager (GTM), and Google Search Console (GSC)
- Setting up Domain, Hosting, and Website Maintenance
- Monitoring page load times using Page Speed Insights and GT Metrix

*I hereby certify that the above information is true and correct to the best of my knowledge and belief.*

  
NIÑO G. PEREZ

Signature over Printed Name